

**TAILHIGH**

# **Brand Introduction**

**2023.3**





# 테일하이 소개

Trip & Activity

## TAILHIGH

창의적인 제품과 서비스로 사람과 반려동물이 함께 하는  
트립 & 액티비티 문화를 만들어갑니다

### OUR VISION

문 밖 세상으로 나가기 전 반려견의 모습.

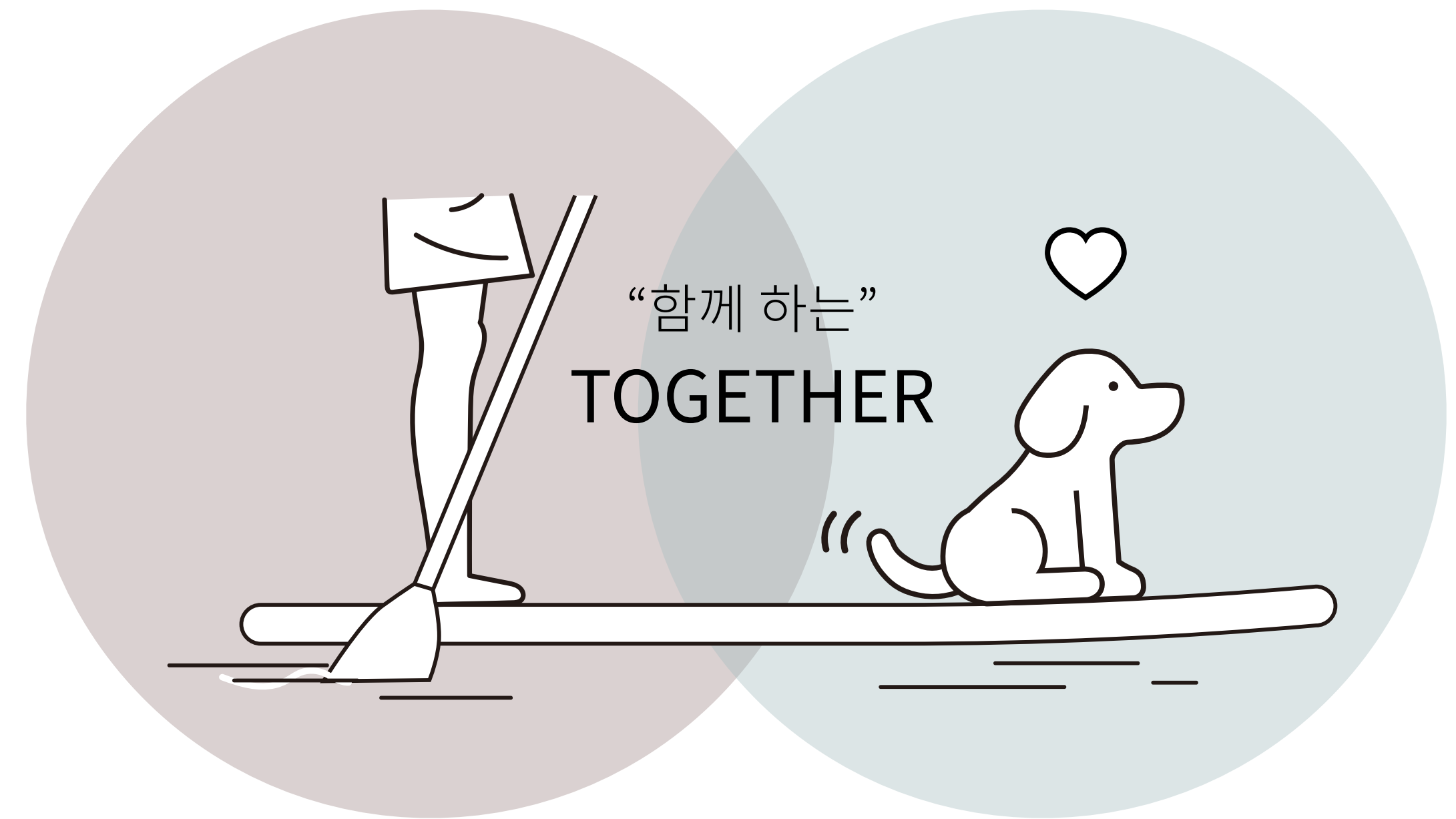
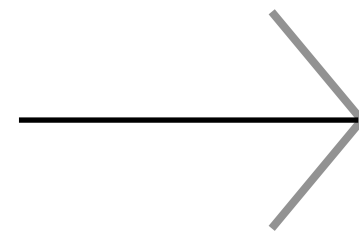
잔뜩 기대하는 얼굴로 꼬리를 높이 올린 그 모습으로부터 테일하이는 시작되었습니다.

반려인과 함께 하는 짧은 외출도 그들에게겐 소중한 하루짜리 여행이기에,  
함께 하는 모든 순간이 편안하고 안전할 수 있도록 창의적인 기술로 그들과 함께 하는 것.

테일하이가 존재하는 이유입니다.



# MISSION



함께 여행하고 액티비티를 즐기는 반려 인구의 증가  
인간과 반려동물은 함께 할 때 가장 행복하다는 믿음

# VISION

## TAILHIGH

### Products

반려동물 동반  
여행과 액티비티에  
최적화된 용품들

### Services

여행과 액티비티 활동을  
함께할 수 있는 공간 그리고  
액티비티들

### Together

더 많은 시간과 경험을 함께 즐기는 라이프 스타일 정착

TAILHIGH





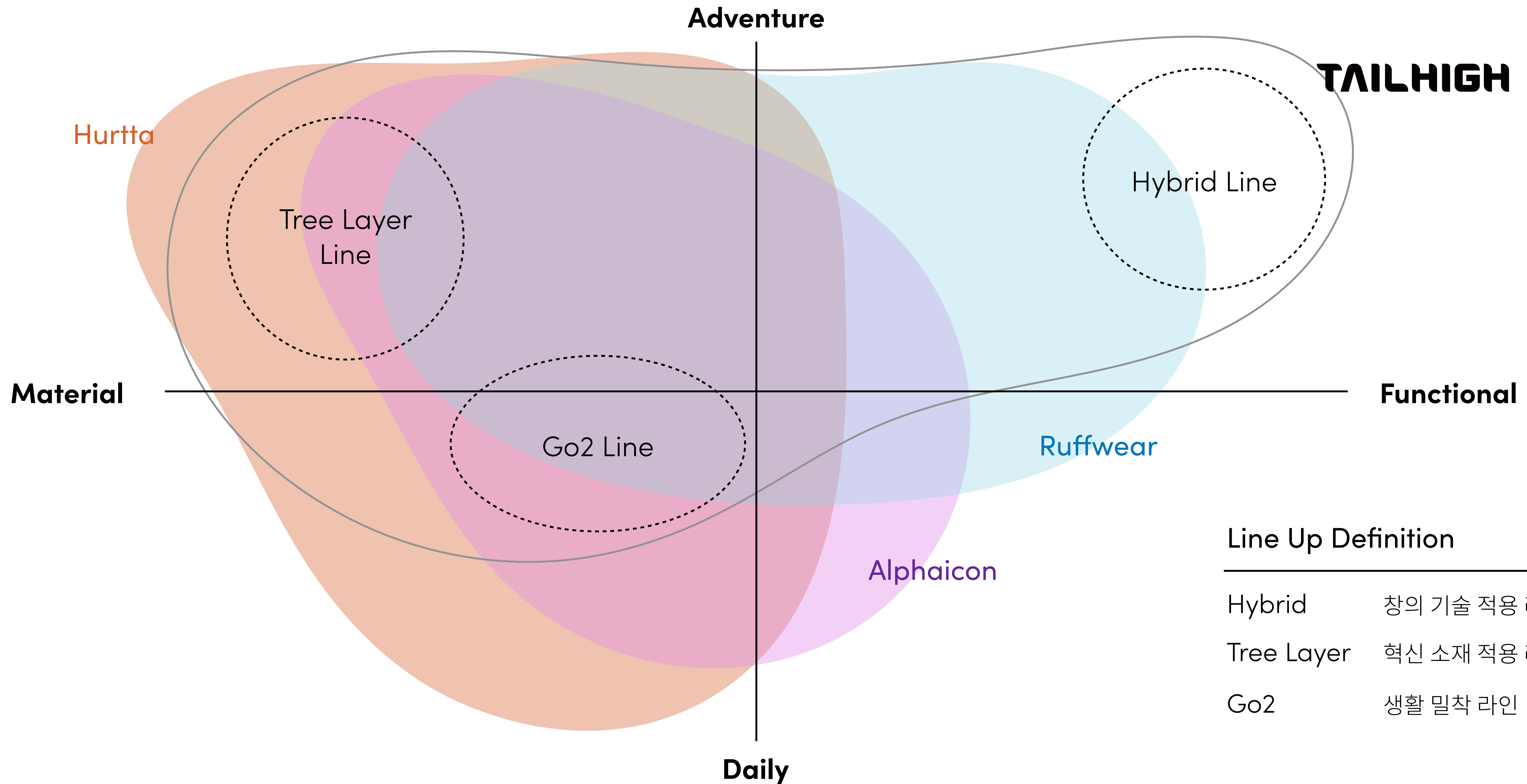
**Experience 1.**

# **Touring Gear**

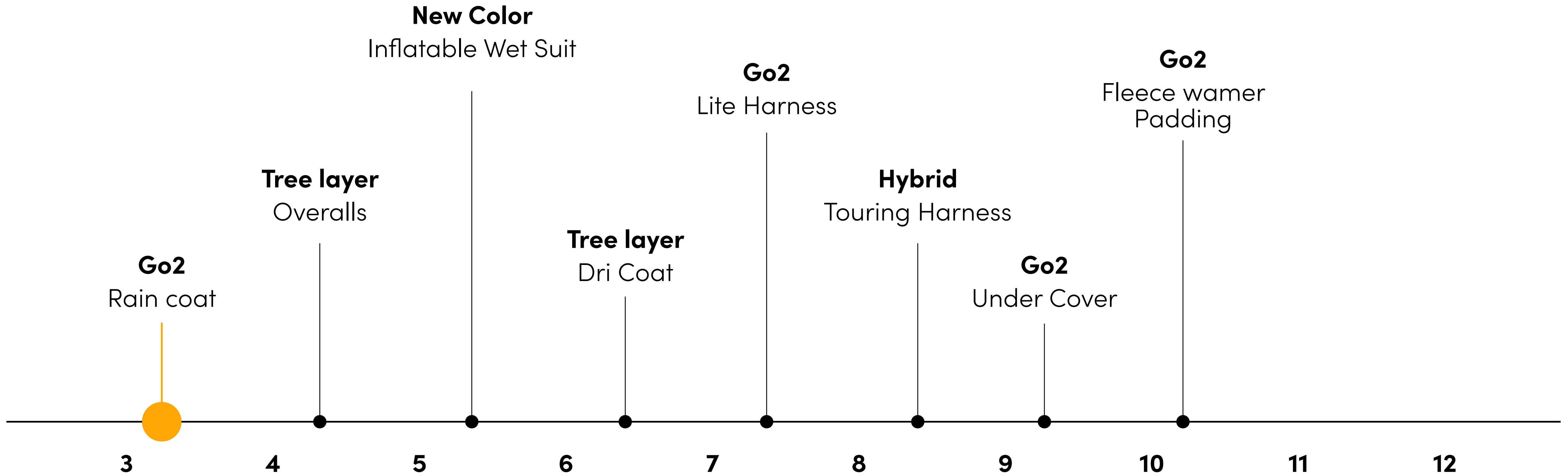
**TAILHIGH**



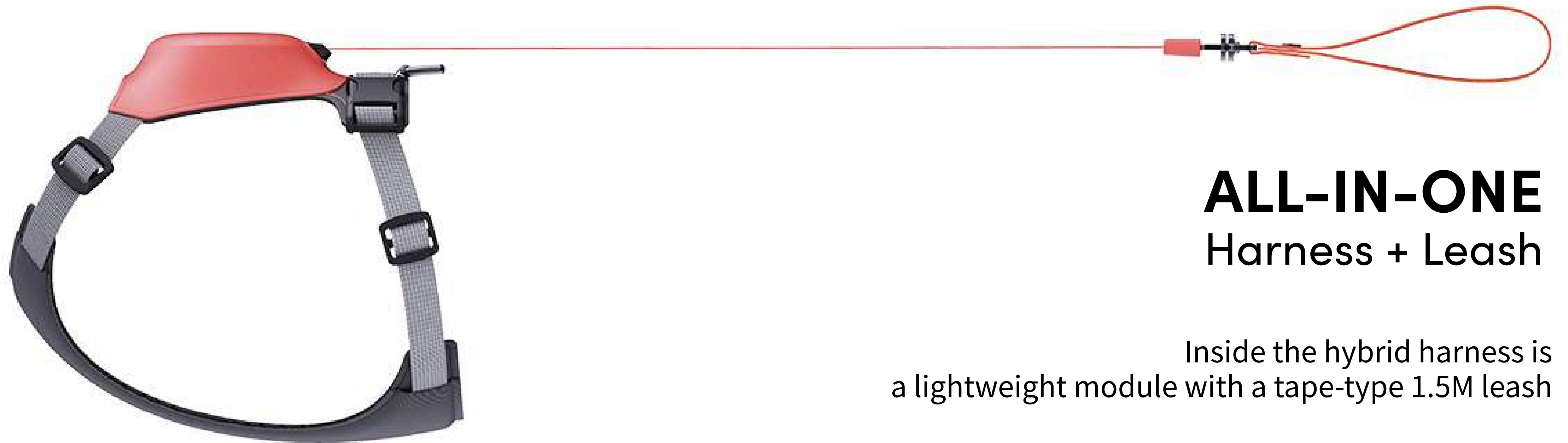
# Brand Position



# Line Up 2023



# The Next Generation Dog Harness



## **ALL-IN-ONE** Harness + Leash

Inside the hybrid harness is  
a lightweight module with a tape-type 1.5M leash

**TAILHIGH**



# Technology

## 양방향 자동 안전 정지 기술

### 풀림 안전 정지 :

반려견의 돌발적인 당김 발생 시 자동으로 리드줄이 잠기며 반려견이 앞으로 가지 못하도록 지켜줍니다.

### 감김 안전 정지 :

리드줄이 나온 상태에서 실수로 손잡이를 놓칠 시 자동으로 리드줄이 잠겨 손잡이가 반려견에게 상해를 입히는 것을 막아줍니다.

### 기술 및 디자인 특허 현황

국내 및 미국, 중국 등 해외 특허를 포함하여 4개의 기술특허 와 5개의 디자인 특허 등록, 8개의 상표권 등록







The Original

# HYBRID HARNESS

**1.5m**

Retractable Laesh

**2 way Lock**

2 Way Auto Safety Stop

**132 g**

Light & Comfort



# Hybrid Harness

New Colors



**GINKGO BLUE**



**BERRY PINK**



**WOOD GREEN**

**TAILHIGH**





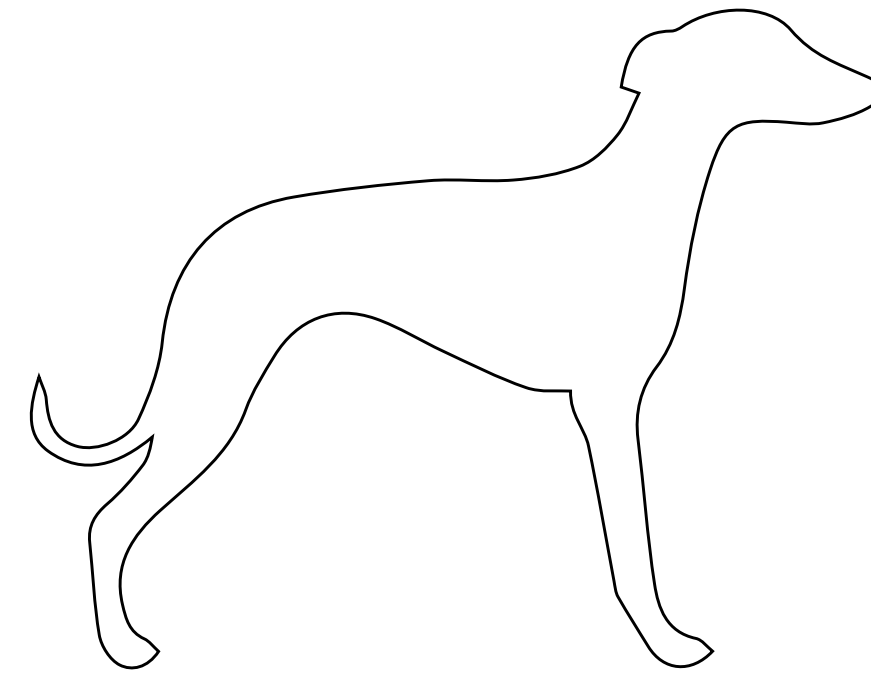










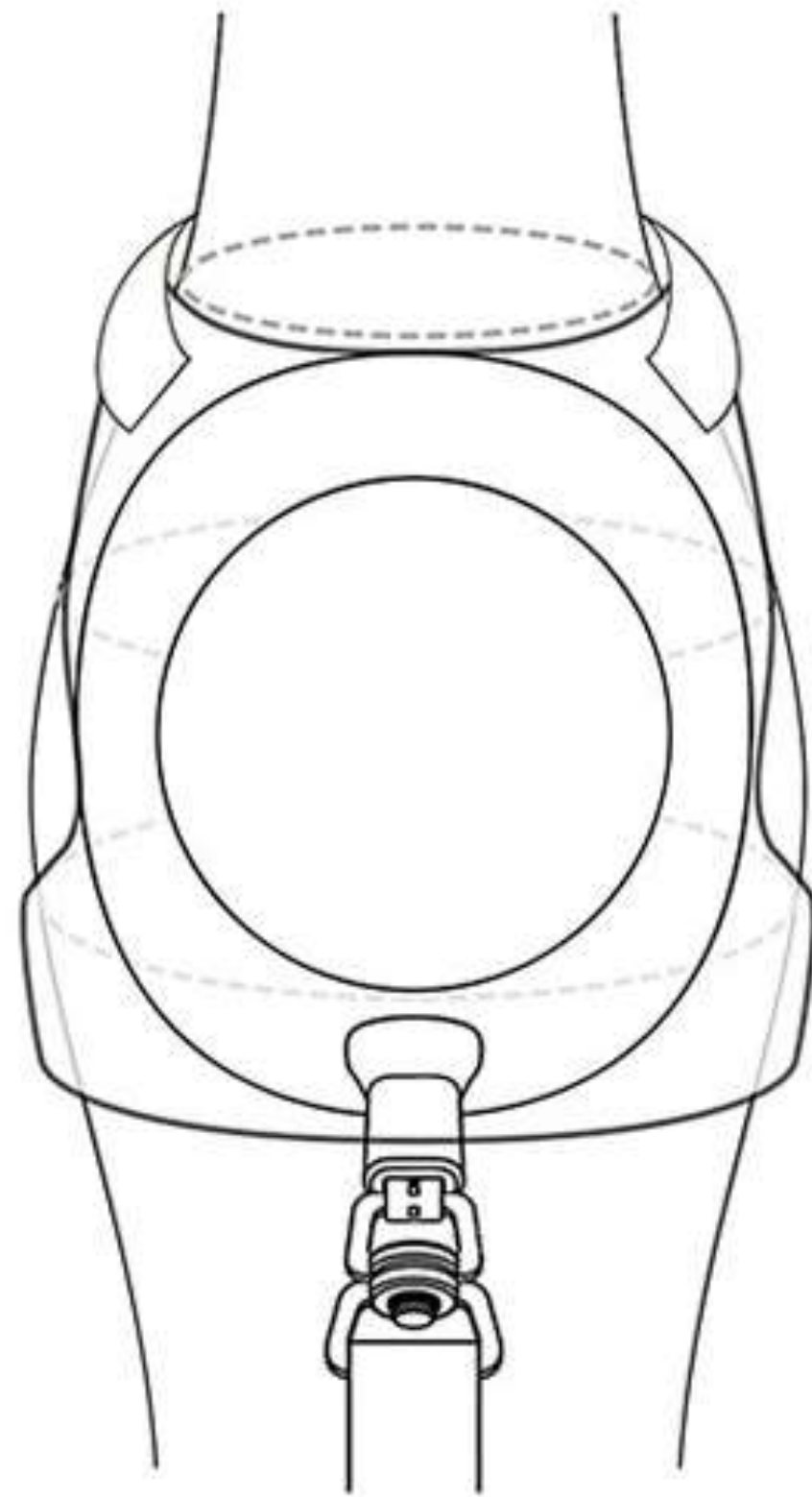


**HOUND FIT**

**TAILHIGH**

# Hybrid Harness

HOUND FIT

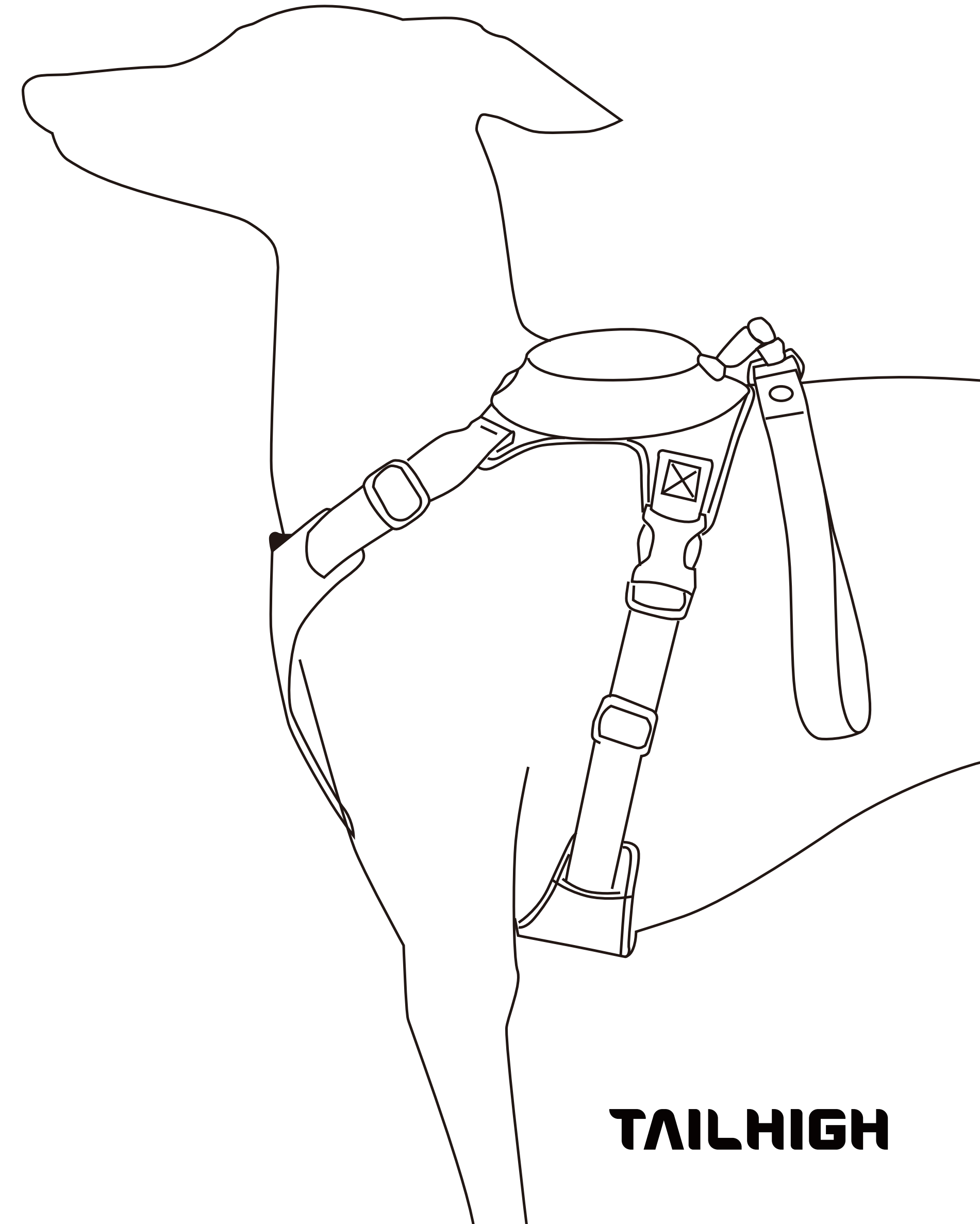


## FOR

Slim Body

Big Chest

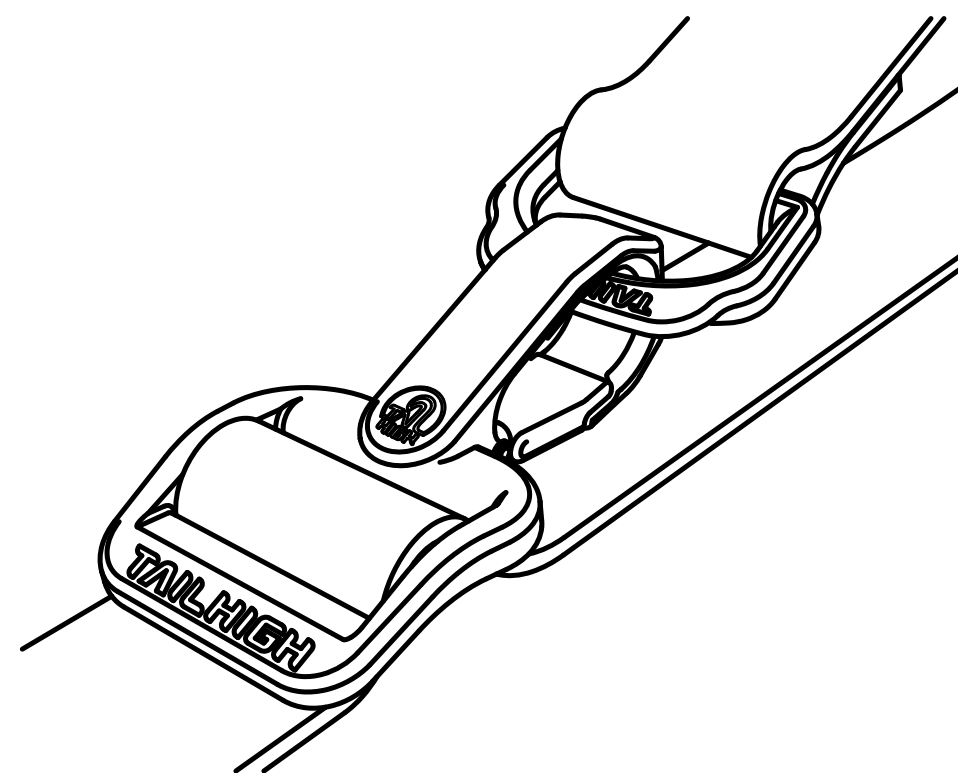
Sensitive Skin



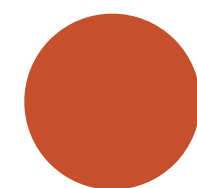
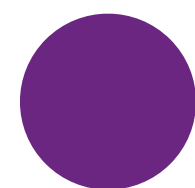
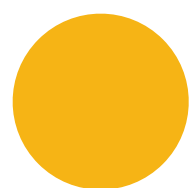
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# Utility Leash 2.0





# Utilty Leash 2.0



**Red-Tag**  
Used to hang a Accessories

**Iron D-Ring**  
Durable and Light Weight.



**Tail-Hook™**  
Hook type Clip to use when tying.  
Easy and quick length adjustment.







# Utilty Leash 2.0



**GINKGO**



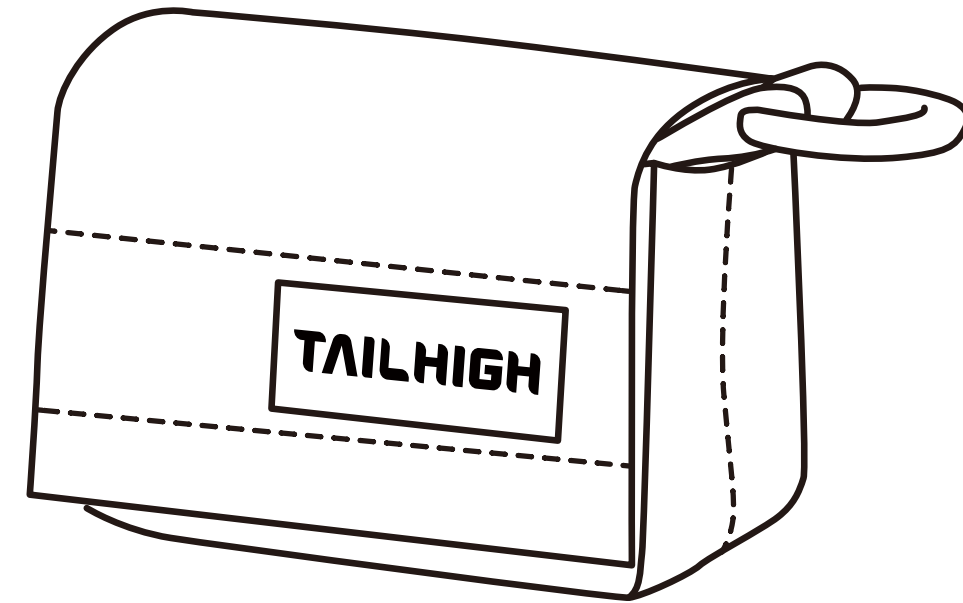
**BERRY**



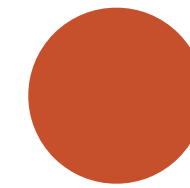
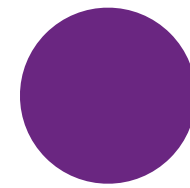
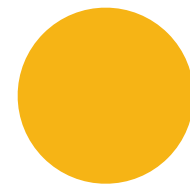
**WOOD**

**TAILHIGH**





# Poop Bag Pouch





# Poop Bag Pouch

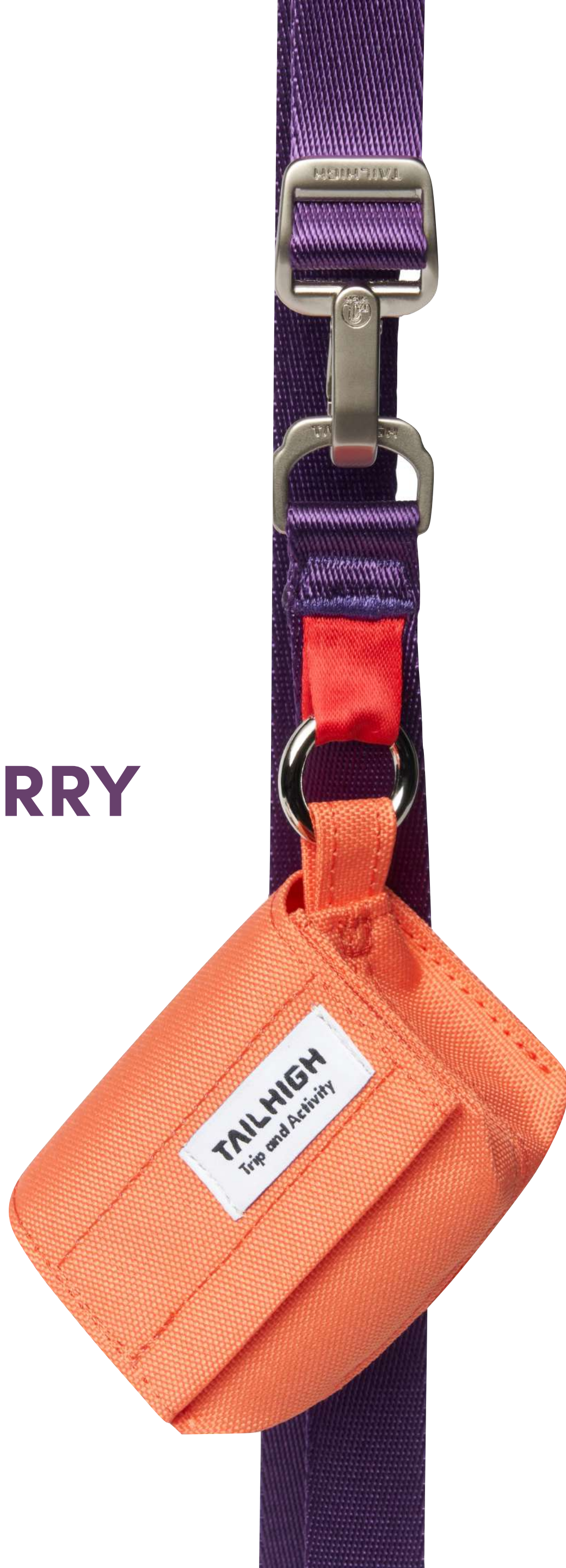




**GINKGO**



**BERRY**



**WOOD**





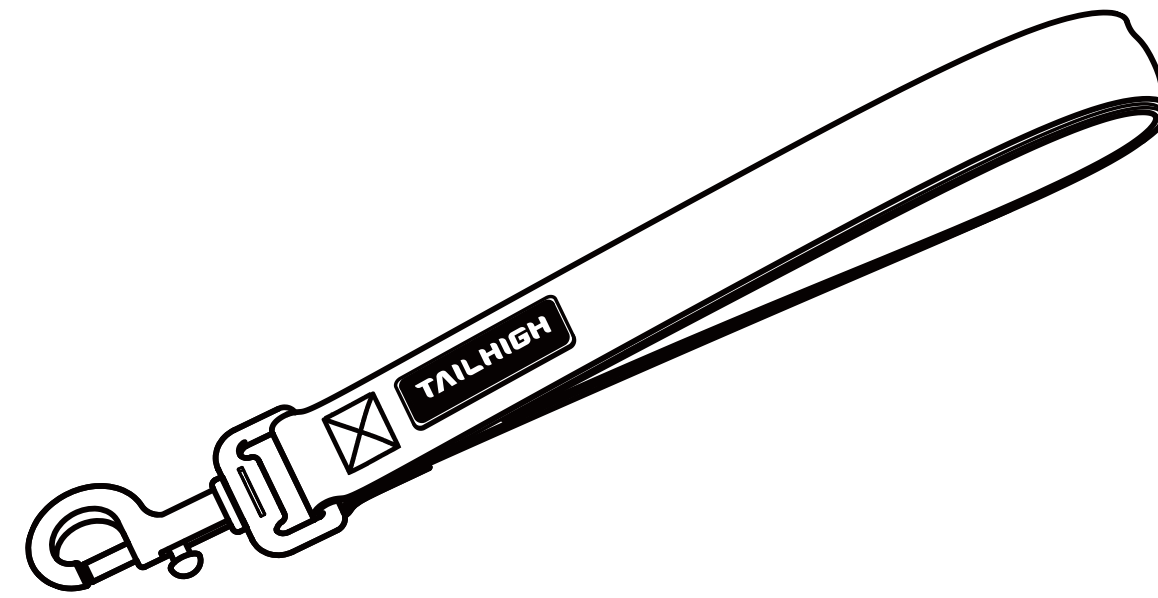


With Leash

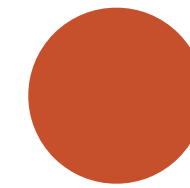
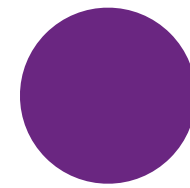
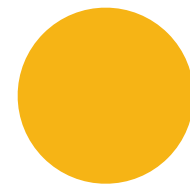


With Harness





# Traffic Leash





# Utilty Leash 2.0



**GINKGO**



**BERRY**



**WOOD**

**TAILHIGH**





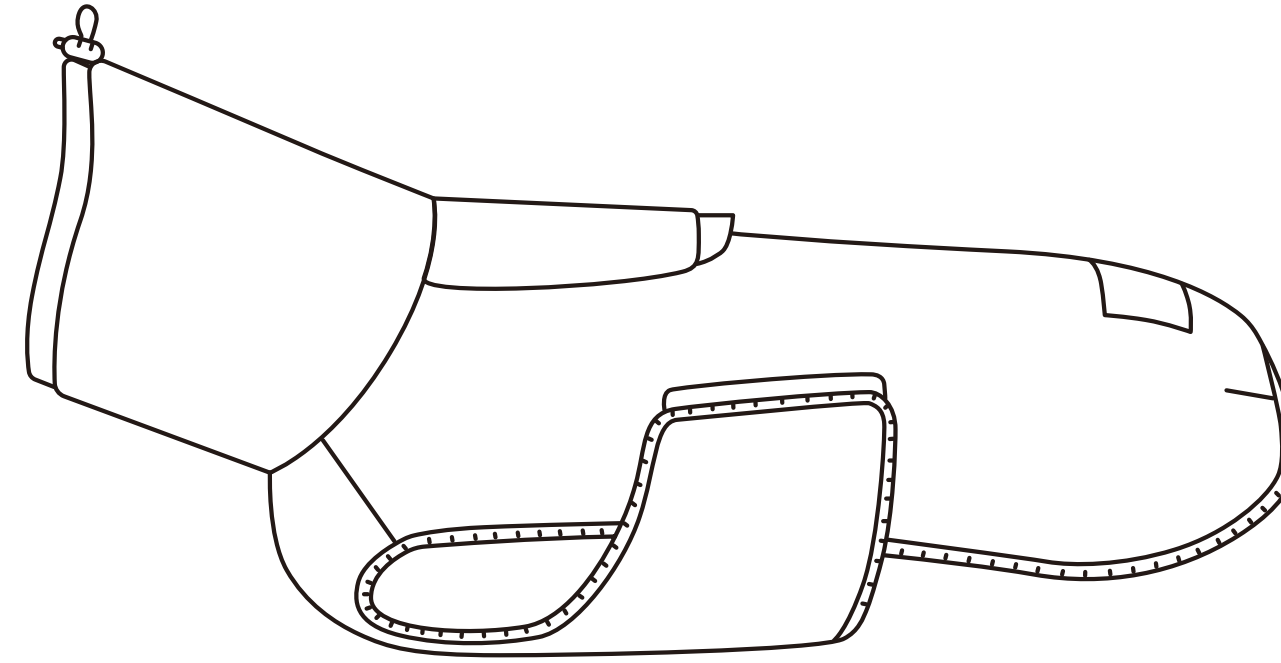
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# Fleece Warmer Jumper

Full Face Warmer | Reflective 360° | Softable



# FLEECE WARMER JUMPER



**CARROT ORANGE**



**OLIVE GREEN**

**TAILHIGH**



# 360° Reflective Edge™



**TAILHIGH**



# FLEECE WARMER JUMPER



Durable Velcro



Microfiber lining



3 oz Inner filling



Waterproof Outer

**TAILHIGH**



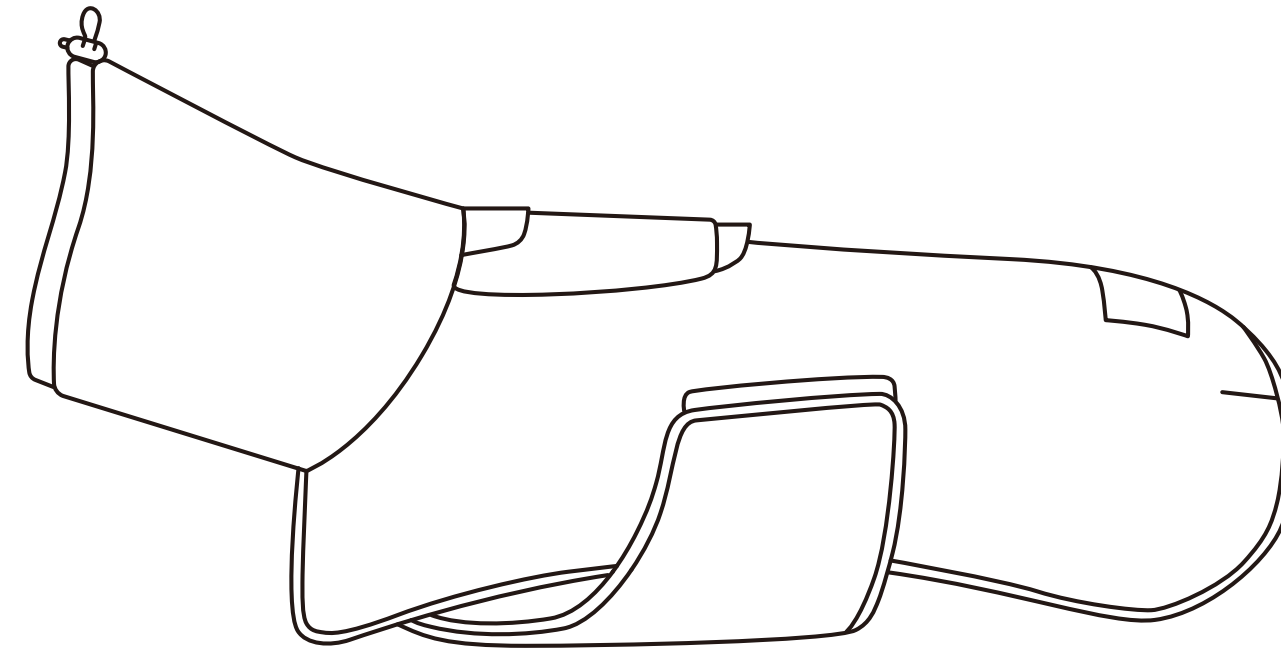


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# Go2 Rain Coat

Humidity Control | Reflective 360° | Easy Wearing



# Go2 Rain Coat



**MUD GRAY**



**MANGO YELLOW**

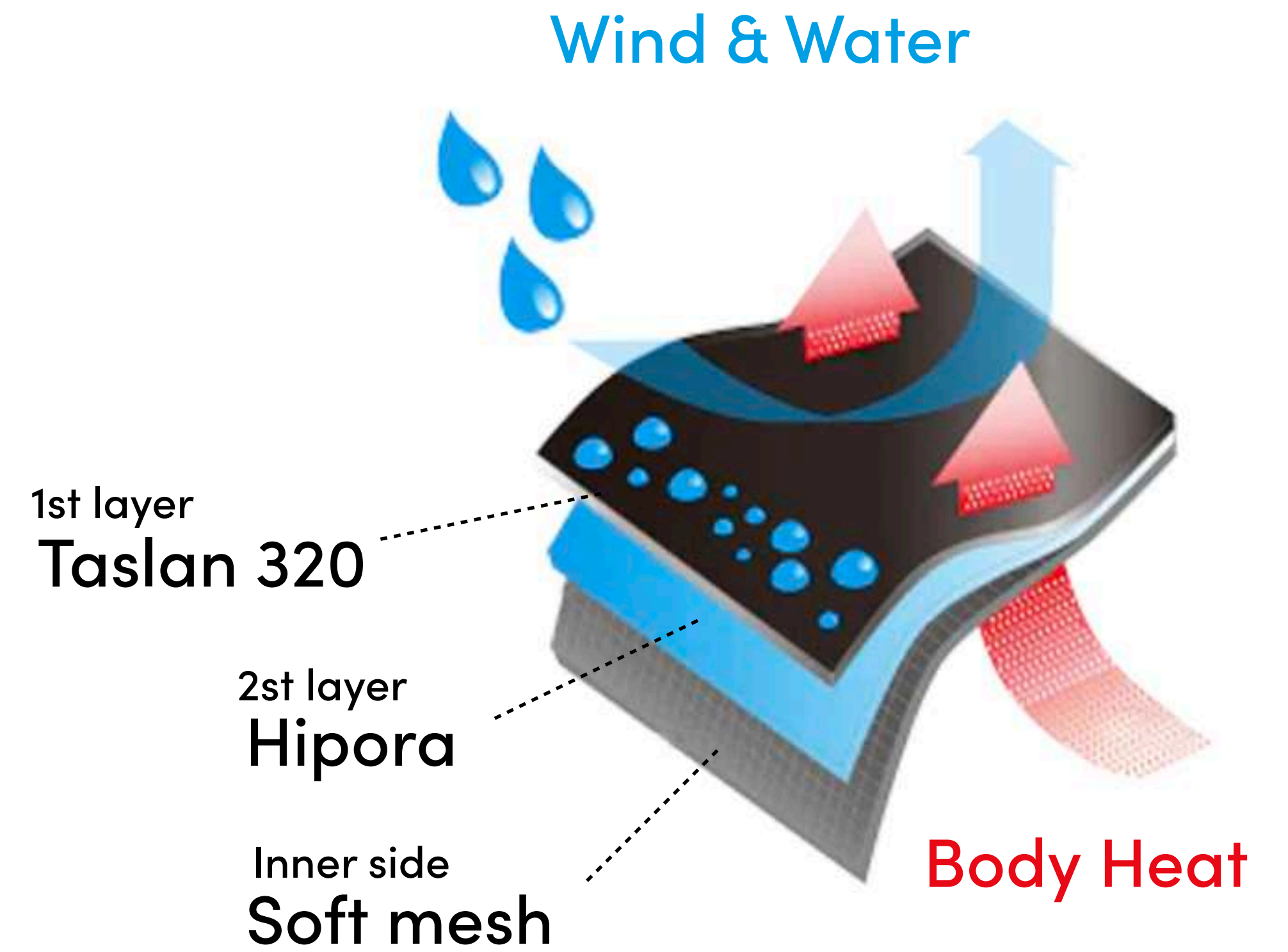


**BERRY PURPLE**

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# Material



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# TAILHIGH

Trip and Activity

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